

# TrueStraw

No paper

No plastic

## What is TrueStraw?

TrueStraw is pure nature made from wild reed, just one ingredient.

No glue. No bleach. No coatings.

It's the most natural straw on the market and certified safe for single use in the EU.

### MADE OF 1 INGREDIENT - REED PLANT

  
biodegradable  
Composts in nature  
in about 250 days

  
100% natural  
Plastic & chemical free.  
Just reed.

  
circular economy  
Reed is a wood plant whose  
growth needs to be limited.



  
toggly-free  
Heat & cold proof.  
Works with every drink.

  
user-friendly  
No smell, no taste. Smooth  
mouthfeel.

  
affordable  
Great value  
for money.

## A True Green Solution – Superior Carbon Offset

TrueStraws are likely to have one of the lowest carbon footprints of any straw on the market. Reed grows fast and wild in European wetlands, harvesting it supports biodiversity. TrueStraw is made in the EU using low-energy, modern automation production.

Paper straws, on the other hand, require tree-cutting, pulping, pressing, drying, and chemical bonding – an energy-intensive process that ends in soggy disappointment.

Paper pulping is one of the largest industrial sources of water pollution, releasing toxic compounds like chlorine and dioxins into waterways.

TrueStraw avoids deforestation entirely. Trees should be used for greater things – not turned into disappointing sad straws.

## Available Variants



**REGULAR STRAW**  
Length: 15cm, ø:6-9mm

**REGULAR STRAW**  
Length: 20cm, ø:6-9mm

**SMOOTHIE STRAW**  
Length: 15cm, ø:9-11mm

**SMOOTHIE STRAW**  
Length: 20cm, ø:9-11mm

**BOBA STRAW**  
Length: 20cm, ø:10-12mm

**DARK STRAW**  
Available in all sizes

**ENGRAVED STRAW**  
Available in all sizes

**WRAPPED STRAW**  
Available in all sizes

## **Built to Last Designed by Nature.**

TrueStraw is approved for single use under EU food-contact regulations (EC 1935/2004, EU 2023/915, and more).

Lab-tested. Packaging is FSC-certified.

Produced in the EU

under strict food safety standards – with just one ingredient: wild reed.

No additives. No coatings. No plastic tricks.

Now: a true solution. Natural. Clean. Actually made to handle liquid.

Not Paper. Not Plastic. And definitely no Microplastic.

The paper straw era is hopefully coming to an end

Put paper and plastic straws on pause for good. Paper is for wrapping, not sipping. It was never meant to sit in a drink.

Fossil-fuel plastics are gone. Paper straws were a quick fix.

Finally, a straw that doesn't suck, and is approved for single use.

## **We Can Meet Demand**

The EU-based facility uses efficient, modern automation, with the capacity to produce up to 1 million straws per day.

We offer competitive pricing and a wide range of straw types, lengths, and diameters, including individually wrapped options from 10-packs to 500-packs.

Wholesale Prices from 0.50 SEK/st

Free samples are available upon request.

Become a pioneer – provide your customers with nature's true quality, a straw that lasts from the first sip to the last.



## **About us**

Hempdustry is a Sweden-based company focused on sourcing and promoting quality, sustainable alternatives to conventional materials. We believe that true sustainability means combining performance with environmental responsibility – moving away from short-lived, low-quality options toward durable, natural solutions that actually make a difference. Our long-term vision includes expanding into hemp-based and eco-friendly building materials, supporting the global transition toward a circular and fossil-free future.



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